

Create Your Own Winning Sponsorship

Looking for something unique? We'd be happy to create a custom sponsorship that aligns with your goals.

Exclusive sponsorship opportunities may include:

- Entertainment Stage
- Homecraft Exhibition
- Livestock Shows
- Kids' Zone
- Tractor Pull
- Opening Ceremonies
- Volunteer Recognition
- Agricultural Education

Every Partnership Makes a Difference

Together, we're building more than a Fair – we're building community.

Join the Winner's Circle

Become an award-winning sponsor of the West Niagara Fair.

We'd love to discuss how you can become part of one of West Niagara's favourite annual traditions.

West Niagara Agricultural Society
7402 Mud Street West
Grassie, ON L0R 1M0
905-309-9939

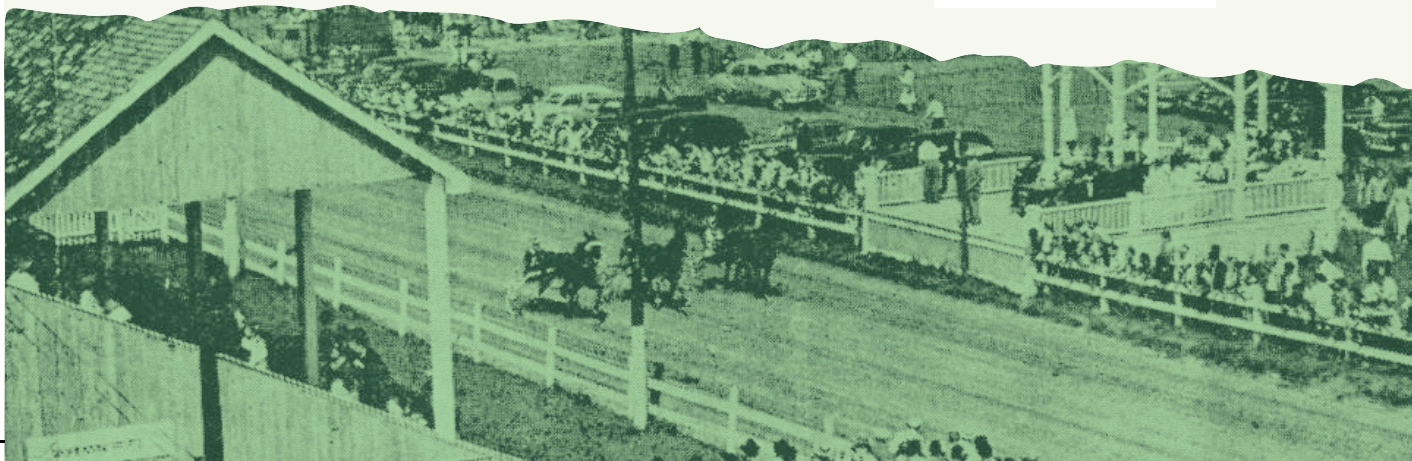
sponsorship@westniagarafair.ca
www.westniagarafair.ca

Scan the QR code to learn more and to become a sponsor:



Be Part of the Tradition

Growing Community
Celebrating Agriculture
Creating Traditions



A Tradition Worth Sharing

Carrying on a tradition of more than 165 years, the West Niagara Fair celebrates the people, traditions, and agriculture that make our community thrive. Each September, families gather to make memories, exhibitors proudly showcase months of hard work, and friendly competition fills the fairgrounds with excitement.

As a not-for-profit organization, the West Niagara Agricultural Society relies on the generosity of local businesses and community partners to keep this tradition growing.

Your sponsorship helps us:



Award exhibitors for their hard work



Celebrate agriculture and rural traditions



Keep the Fair affordable for local families



Present exciting entertainment and attractions



Inspire the next generation through agricultural education



Keep one of West Niagara's favourite traditions thriving

Take Home a Red Ribbon in Community Support

When you sponsor the West Niagara Fair, you're doing more than advertising – you're becoming part of one of West Niagara's longest-standing community traditions.



As a sponsor, you may receive:

- Recognition before, during, and after the Fair
- Logo placement on Fair marketing materials
- Website and social media features
- Recognition in the Fair Guide & Prize Book
- On-site signage
- Complimentary Fair passes
- Event sponsorship opportunities

Whether you're an individual, local family business or a regional organization, your partnership demonstrates a commitment to supporting agriculture, families, and community.

Choose Your Sponsorship Class

Every champion starts somewhere. Whether you're planting the first seed or aiming to Fill the Barn, there's a sponsorship level to match.

See the Sponsorship Recognition Matrix for a complete list of benefits.



FILL THE BARN: \$3,000+

Our highest level of sponsorship for those helping shape the future of the Fair.



GROW & SOW: \$1,000–\$2,999

An award-worthy partnership with premium promotional opportunities.



FOOD FOR THOUGHT: \$500–\$999

Expand your community impact with enhanced recognition.



BOOST THE ROOTS: \$200–\$499

Help the Fair grow while increasing your local visibility.



SEED FOR FEED: \$20–\$199

Plant the seed of community support.

Ask about our **Friends of the Fair** monthly giving option!